



**Our promise to you:**

With the fastest intelligence reporting and most innovative, intuitive technology systems, we're committed to the very best levels of customer support in the industry.



# Trackbase Pro

LEAD MANAGEMENT SOFTWARE FOR  
CONSTRUCTION INTELLIGENCE

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## LEAD MANAGEMENT SOFTWARE FOR CONSTRUCTION INTELLIGENCE

### Trackbase Pro lead management software

Ensure that all of your construction intelligence information is available, wherever and whenever you need it. Trackbase Pro seamlessly manages projects together with related company and contact details to give you total management of your sales lead information.

### Flexible mail merging and printing

You can mail merge with contacts stored in Trackbase, accurately targeting your audience with personalised communication. Trackbase Pro can also diarise the companies you have mailed to automatically remind you to follow up.

### Total diary management

Ensure that you never miss an appointment with Trackbase Pro's diary management system. Offering full integration with Microsoft Outlook if required, you can diarise all mailings, calls, appointments and emails. Prompted to follow up on calls, you can also keep personal notes on projects, enabling you to quickly see a complete communication history on a client before you call.

### Statistical analysis and reporting

As soon as you launch Trackbase Pro, you'll be greeted with informative construction intelligence information via our Construction Review bulletin. With regular updates, this package of industry statistics, key projects and contacts will keep you fully informed on construction industry trends. In addition, Trackbase Pro's flexible reporting system allows you to generate graphs and reports for use in your own presentations.

### Multi-user support

For larger organisations, Trackbase Pro allows you to network multiple installations together to provide a powerful, shared sales and marketing tool.

### Developed in-house by Barbour ABI

With Trackbase Pro, you receive the best possible support via on-screen help and a dedicated help-desk. Because Trackbase has been developed by Barbour ABI and based specifically on the needs and feedback of our customers, it is guaranteed to integrate seamlessly with Barbour ABI data and other products such as Interactive.

### Direct integration with Barbour ABI

#### Interactive

By using Barbour ABI Interactive and Trackbase together, you and your colleagues can identify the best opportunities on a daily basis, then extract and import them into Trackbase, ensuring that your local sales and marketing database holds only the most relevant information for your business.

### FEATURES

Ability to manage projects	✓
Mail Merge facility	✓
User definable fields	✓
Ability to add notes	✓
See associated projects attached to a specific company	✓
Saveable searches	✓
Rapid "Quick search" feature	✓
Ability to manage companies and contacts	✓
Personal diary management and recalls	✓
Notice-board for personal reminders	✓
Ability to enter complex search profiles	✓
Ability to add your own projects	✓
E-mail projects to colleagues	✓
Integration with Microsoft Outlook appointments calendar	✓
"Project watch" update reminders	✓
Import preview and summary	✓
Reports and statistics	✓
PDF export function	✓
Show map of site address	✓
Construction Review industry news and key statistics	✓
Additional Microsoft Word templates	✓
Add company statistics	✓
Network compatible	✓

Barbour ABI

TRACKBASE

Want to find out more about how Trackbase can help you?

Call now on 0151 353 3500 or email [info@barbour-abi.com](mailto:info@barbour-abi.com) to get the intelligence you need to win...