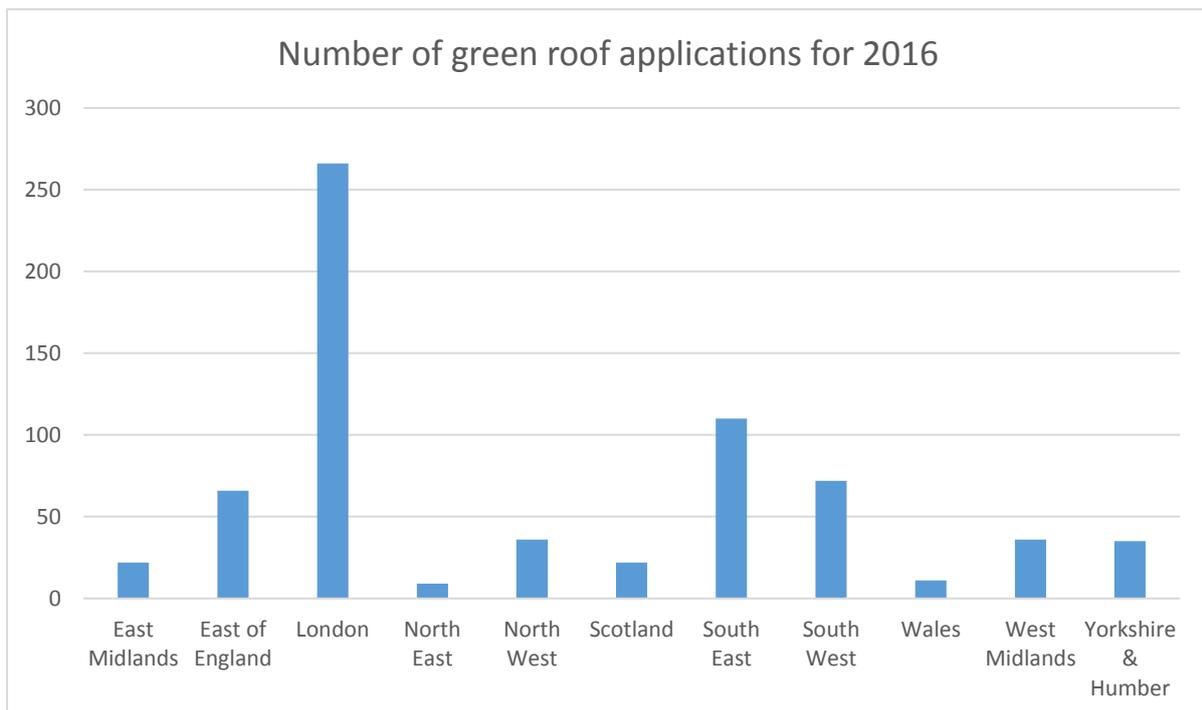


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Bumper year for green roof construction with popularity booming across Southern England

As sustainable and energy efficient construction continues to rise, the number of planning applications for green roofs across Great Britain in 2016 surged by 34 per cent compared to the figures registered in 2015.

According to recent data published today by [Barbour Product Search](#), it was the southern regions of England that dominated green roof applications in 2016, accounting for 65 per cent of the total. Regionally, London accounted for the highest number of applications with 266 in the year (see figure 1.1).



Across all the construction sectors it was housing that generated the most green roof applications in 2016, with 42 per cent of the total, almost three times the amount from the second placed commercial & retail sector.

Until last year, applications for green roofs had been stagnant since 2013. The boost in application numbers has been linked to a number of factors such as biodiversity awareness, environmental effects and the potential financial benefits from installing a green roof.

Commenting on the figures, Michael Dall, Lead Economist at Barbour ABI, sister company to Barbour Product Search, said: “With an ever growing concerted effort to make cities greener, it is no surprise to see London lead all regions with 47 per cent of green roof applications in 2016. Furthermore, we must also consider the spread of wealth throughout the country - with property and new build projects predominantly more expensive in southern England, residents need a larger income, thus often having more flexibility to add a green roof to their properties.”

-ENDS-

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About Barbour Product Search:

Barbour Product Search provides building product manufacturers with access to key industry professionals in the construction market through a multi-channel solution incorporating a product showcase, communication, specifier engagement and insight.

Our high profile partnership with leading brands such as Barbour ABI, Building and BD means we have a unique route to this market, allowing manufacturers to use their stories to drive innovation and collaboration, and ultimately build relationships that deliver ongoing ROI.

Barbour Product Search is part of global events-led marketing services and communications company, UBM, and is headquartered in Cheshire Oaks, Cheshire.

For more information, go to www.barbourproductsearch.info or follow on Twitter @BarbourNews for all the latest product news and stories.

About UBM:

UBM is one of the world's leading business-to-business (B2B) events organisers, bringing the world's buyers and sellers together at events and online, as well as producing and distributing news and specialist content. With 3,500 staff in 70 offices across 20 countries of the world, UBM's expert teams serve commercial and professional communities, helping them to do business and their markets to work effectively and efficiently.

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